RxInform: Helping You Stay on Track with Your Prescriptions

Why RxInform

Each year in the U.S., 25% of new prescriptions and 50% of prescription refills are left unclaimed at the pharmacy, posing serious risks to patient health. Since 2016, RxInform has helped millions of Americans manage their medications with patient-focused messaging that is getting more patients to the pharmacy.

What is RxInform

RxInform is a secure platform serving healthcare providers, keeping patients informed and on track with their prescriptions. When a provider submits an electronic prescription to the pharmacy, RxInform automatically triggers a text message to the patient. The text message includes a link to a HIPAA-compliant website where the patient may review prescription and pharmacy information. The website also features educational content and discounts available on prescriptions.

Patient Experience

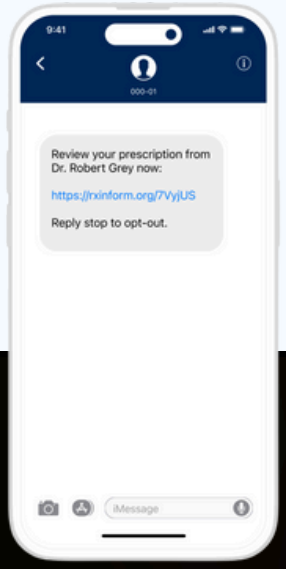
Step 1: Tap the RxInform link in the text to get started

Step 2: Enter the date of birth to verify the identity

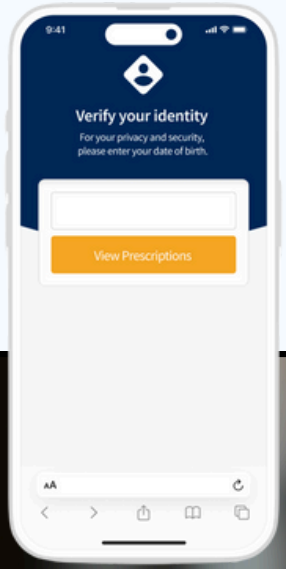
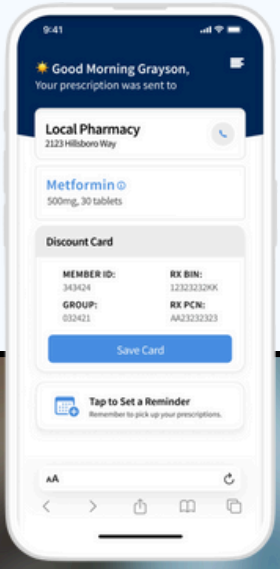
Step 3: Review prescription to receive education and savings

New prescription? Take 3 simple steps.

STEP 1



STEP 2



STEP 3